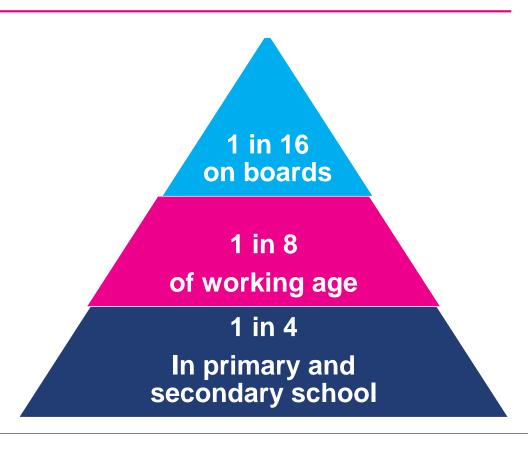
REFRESHING YOUR APPROACH TO DIVERSITY AND INCLUSION - SOM/PHE

Sandra Kerr CBE



MAKING THE CASE FOR ACTIONS

- ✓ Economic recovery in the UK will speed up if it is inclusive. Up to £24 bn boost annually to UK economy if racial disparities tackled
- √36% better financial returns
- √£18.63 v £14.33 the difference in starting pay for a white and black graduate.





FINANCIAL WELLBEING AND MENTAL HEALTH

Impact of 2008 recession on ethnic minority groups



Higher Unemployment



Lower earnings and selfemployment



Higher housing costs

Existing economic disparities could lead to a profoundly devastating and disproportionate impact of COVID-19 on people from ethnic minority backgrounds – further impacting mental health.



RACISM, DISCRIMINATION AND MENTAL HEALTH



Three quarters of **hate crimes** are race-related¹. Two
thirds of black Britons have
had a **racial slur** used
against them².



Higher unemployment and overrepresentation in criminal justice system.



Lower access to care:
BAME people are more
likely to be discriminated
against under NHS health
care.3

All the above factors have a significant impact on mental health and are linked to higher rates of depression, anxiety and low self esteem.



¹Home Office: Hate crime, England and Wales, 2018 to 2019

²YouGov - Racism BAME June 2020

OTHER SYSTEMIC CHALLENGES

HOUSING, HEALTH AND JOBS



Higher COVID-19 bereavement rates



Four times more likely to be detained under the Mental Health Act



More likely to live in cramped housing



Many ethnic minority people also have less access to green spaces, which is linked to wellbeing.



24,310 TOTAL RESPONSES 6,506 YOUGOV PANEL SURVEY 17,804 OPEN LINKS 17,000+ COMMENTS

RACE AT WORK CHARTER 571 SIGNATORIES (MORE IN THE PIPELINE)



Appoint an Executive Sponsor for race



Capture ethnicity data and publicise progress



Commit at board level to zero tolerance of harassment and bullying



Supporting equality in the workplace is the responsibility of all leaders and managers

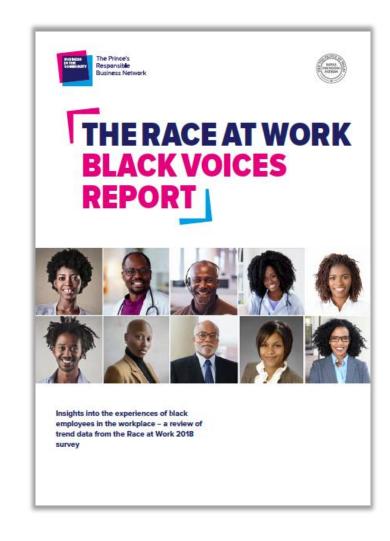


Take action that supports ethnic minority career progression

THE BLACK VOICES REPORT

SEVEN CALLS TO ACTION

- 1. Introduce ethnicity Pay Gap Reporting
- 2. **Sponsor** black talent in the workplace
- 3. Convene big conversations for active listening
- 4. Participate in Race at Work 2021 survey
- 5. **Set and publish** targets
- 6. Include black enterprise in supply chains
- 7. Sign the Race at Work Charter and encourage suppliers too





INCLUSION AND MENTAL HEALTH

CAN YOU BRING YOUR WHOLE SELF TO WORK?



Only 66% of black employees said that they feel included in their teams compared to 70% of white employees.



'I am given credit for my ideas and contribution to the workplace' only 49% of black employees believe this compared to 57% of white, Asian, and mixed ethnicity employees.

ACTIONS FOR EMPLOYERS NOW



Be sensitive: Significant disparities may already exist for some of your ethnic minority employees inside and outside of the workplace



Give managers space to check in with employees now about how they are coping the lockdown. Support employee networks with creating safe spaces.



Signpost employees to any financial resources and support services available, and actively encourage them to apply for support – help the application if appropriate.

