Learning from the Pandemic Postcards from the Edge

Views from the Global Chief Medical and Health Officer Network led by IBM

15 June 2021

IBM Services



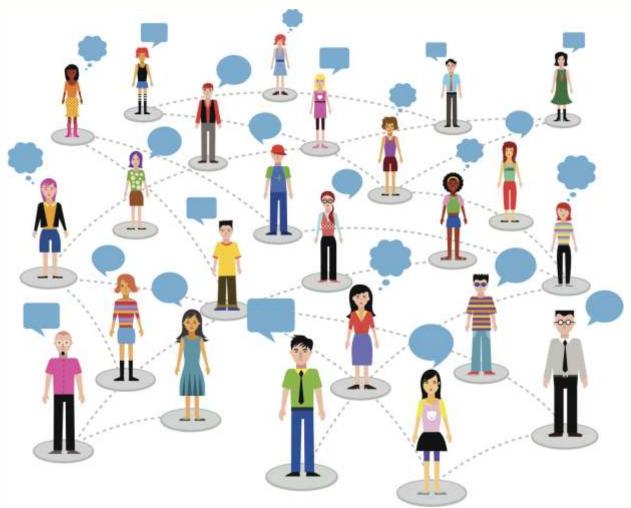


## The Network aspires to be:

- An **authoritative voice** on the Culture of Health in the workplace. A compelling partner for academic bodies, to create measures and benchmarks for the global business community, to demonstrate tangible links between the CoH and strong and sustainable business performance.
- The **'go to' collaboration** for WHO, World Economic Forum and other NGOs seeking to work with the business community.
- A **unique resource** for organizations seeking strategic advice on a CoH.
- A **repository** for sharing insights, evidence, case studies and expertise on health-related resilience (issues such as mental health, COVID-19, NCDs).
- A **peer support** and learning network for its membership

## **Current Focus for GCMHON**

- Mental health and wellbeing in the workforce stigma, culture and access
- The connection between health and performance
- Health promotion and prevention
  - Vaccines collaborate on COVID vaccination plans, vaccine hesitancy
  - Health promotion collaborate on campaigns to support prevention and management of chronic disease
- Building CMO knowledge, skills and capabilities



# **Our Panel**

Dr Richard Jenkins

CMO Emirates Group

Dr Steve lley

CMO Jaguar Landrover

Dr Richard Heron

Dr Mark Davies CMO IBM (EMEA)









### Interested in hearing more?



Caroline.Stanger@ibm.com

## Mark.p.davies@ibm.com

This Photo by Unknown Author is licensed under <u>CC BY-ND</u>

#### Our Panel

Dr Richard Jenkins

CMO Emirates Group

Dr Steve lley

CMO Jaguar Landrover

Dr Richard Heron

Dr Mark Davies CMO IBM (EMEA)







