

# Learning from the Pandemic Postcards from the Edge

*Views from the Global Chief Medical and  
Health Officer Network led by IBM*

*15 June 2021*

GCMHON Members



## The Network aspires to be:

- An **authoritative voice** on the Culture of Health in the workplace. A compelling partner for academic bodies, to create measures and benchmarks for the global business community, to demonstrate tangible links between the CoH and strong and sustainable business performance.
- The **'go to' collaboration** for WHO, World Economic Forum and other NGOs seeking to work with the business community.
- A **unique resource** for organizations seeking strategic advice on a CoH.
- A **repository** for sharing insights, evidence, case studies and expertise on health-related resilience (issues such as mental health, COVID-19, NCDs).
- A **peer support** and learning network for its membership

## Current Focus for GCMHON

- **Mental health and wellbeing** in the workforce – stigma, culture and access
- **The connection between health and performance**
- **Health promotion and prevention**
  - Vaccines – collaborate on COVID vaccination plans, vaccine hesitancy
  - Health promotion – collaborate on campaigns to support prevention and management of chronic disease
- **Building CMO knowledge, skills and capabilities**



## Our Panel

Dr Richard Jenkins

CMO Emirates Group



Dr Steve Iley

CMO Jaguar Landrover



Dr Richard Heron

CMO BP




Dr Mark Davies

CMO IBM (EMEA)



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