



Louise Aston, Wellbeing Director, Business in the Community

HEALTH & WELLBEING TOOLKIT SUITE

An overview

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BUSINESS IN THE COMMUNITY



A unique community of business leaders who work and learn together to make the maximum impact inside and outside their businesses. ... **BITC** provides convening power to bring leaders together to learn, share challenges, find solutions, and drive collaboration across business and other stakeholders.



PUBLIC HEALTH ENGLAND



PHE exists to protect and improve the nation's health and wellbeing, and reduce health inequalities.



AN INNOVATIVE CO PRODUCTION

Summary of content

- Consolidation of best evidence
- The business and the social case
- Clear, staged, checklist of actions for employers of all sizes & sectors
- Duty of care & legal context
- Adaptable policy and processes framework
- Disclosure
- Protocols
- Case studies
- Freely available resources



INTERCONNECTED TOOLKIT SUITE

BUSINESS IN THE COMMUNITY THE PRINCE'S RESPONSIBLE BUSINESS NETWORK



Mental health toolkit for employers

In association with  Public Health England

Your journey to a workplace that leads to good mental health starts here 

Preventing and improving the nation's health

BUSINESS IN THE COMMUNITY THE PRINCE'S RESPONSIBLE BUSINESS NETWORK



Musculoskeletal health in the workplace: a toolkit for employers

In association with  Public Health England

Supported by 

Click here to read the toolkit 

BUSINESS IN THE COMMUNITY THE PRINCE'S RESPONSIBLE BUSINESS NETWORK



Reducing the risk of suicide: a toolkit for employers

In association with  Public Health England

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BUSINESS IN THE COMMUNITY THE PRINCE'S RESPONSIBLE BUSINESS NETWORK



Crisis management in the event of a suicide: a postvention guide for employers

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BUSINESS IN THE COMMUNITY THE PRINCE'S RESPONSIBLE BUSINESS NETWORK



Sleep and recovery: a toolkit for employers

In association with  Public Health England

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BUSINESS IN THE COMMUNITY THE PRINCE'S RESPONSIBLE BUSINESS NETWORK



Physical activity, diet and weight management: a toolkit for employers

In association with  Public Health England

Click here to read the toolkit 

Preventing and improving the nation's health

BUSINESS IN THE COMMUNITY THE PRINCE'S RESPONSIBLE BUSINESS NETWORK



Drugs, alcohol and tobacco: a toolkit for employers

In association with  Public Health England

Click here to read the toolkit 

Preventing and improving the nation's health

BUSINESS IN THE COMMUNITY THE PRINCE'S RESPONSIBLE BUSINESS NETWORK



Domestic abuse: a toolkit for employers

In association with  Public Health England

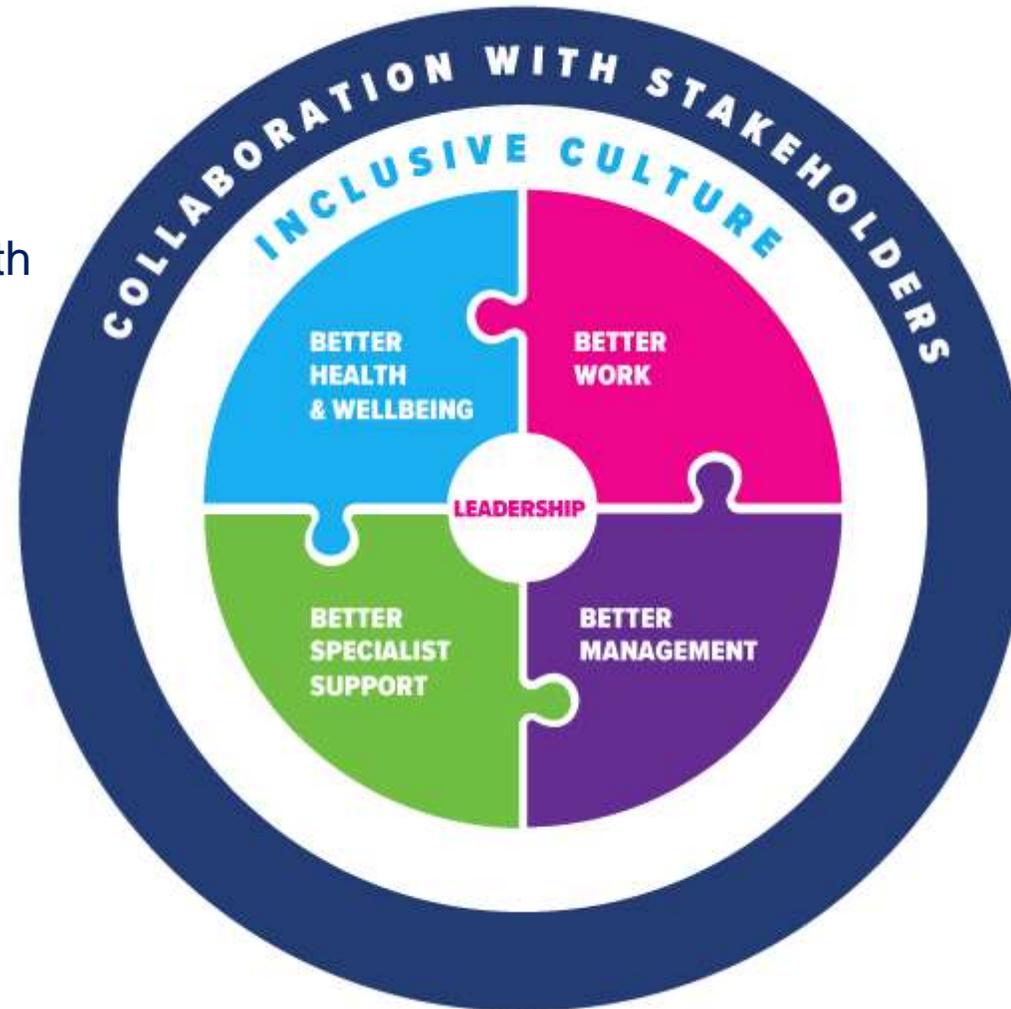
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Preventing and improving the nation's health

WORKWELL MODEL

A proactive, preventative framework for taking a whole person, whole organisation approach to embedding health and wellbeing into organisational culture



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**THE PRINCE'S
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BUSINESS NETWORK**

Mental health toolkit for employers

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**Public Health
England**

Protecting and improving the nation's health

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that leads on good mental
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THE PRINCE'S RESPONSIBLE BUSINESS NETWORK



Musculoskeletal health in the workplace:

a toolkit for employers

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Physical activity, diet and weight management:

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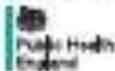
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Sleep and recovery: a toolkit for employers

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TOOLKIT DOWNLOADS

- **Mental health - 27,679**
- **Suicide prevention – 11,117**
- **Crisis management in the event of suicide - 7,894**
- **Sleep & recovery – 12,441**
- **Domestic abuse – 8,752**
- **MSK – 7,481**
- **Physical activity, diet & weight management – 4,249**
- **Drugs, alcohol & tobacco – 3,573**

2019 WORK FOUNDATION EVALUATION



Evaluating the Public Health England and
Business in the Community Employer Toolkits

Assessing awareness, perceptions, and impact



August 2019

Work Foundation was commissioned to evaluate the 'suite' of PHE Business in the Community (BITC) Employer Toolkits.

The research aimed to:

- assess awareness and perceptions of the Toolkits among businesses of different sizes and sectors; explore the potential impact of the Toolkits on employer practice;
- strengthen the evidence base underpinning the effectiveness of the Toolkit suite;
- provide recommendations for improvement
- inspire more businesses to use the Toolkits to improve workplace health

2019 WORK FOUNDATION EVALUATION – MAIN FINDINGS

Perceptions of the Toolkits

- Toolkits were perceived by the organisations studied as repositories of information and best practice, providing compelling statistics communicated through infographics and access to additional resources

Impact on employer policy and practice

- Toolkits were used by employers to support awareness-raising campaigns and sessions on a range of staff health and wellbeing issues. Furthermore, they were used to change attitudes, e.g. convince senior management of the need to act.
- Toolkits proved useful in ways which were not anticipated by stakeholders involved in their development e.g. primarily used as a means of ‘sense checking’ or reviewing existing policy.

RECOMMENDATIONS TO IMPROVE THE TOOLKIT'S IMPACT

There were six main areas where study participants felt the Toolkits could be improved.

The length of the
Toolkits

Toolkit target
audience

Scope for adapting /
customising the
Toolkits

Need for an
'overarching' / more
general health and
wellbeing Toolkit

Case study diversity

Promotion and
dissemination

OVERARCHING TOOLKIT SUITE SUMMARY



The Prince's
Responsible
Business Network



Public Health
England

Protecting and improving
the nation's health



Summary Toolkit

HEALTH AND WELLBEING AT WORK

2021

Taking a whole person, whole
organisation approach to embedding
health and wellbeing



FOLLOWING THE EVALUATION

1. Mental Health Toolkit for Employers was updated in January 2021
2. Infographic summary for the existing suicide prevention toolkit was published in summer 2020
3. Accessibility – Toolkits are grouped together on BITC's website - <https://www.bitc.org.uk/toolkit/take-a-whole-system-approach-to-health>
4. Improve dissemination – PHE and BITC have continued to promote the resources across business networks, webinars and government policy.
5. Updating the Domestic Abuse Toolkit in spring 2021
6. Greater Manchester Authority based their localised toolkit on the updated Mental Health Toolkit Employer





www.bitc.org.uk/toolkit/take-a-whole-system-approach-to-health/

