

Unilever

Unilever's Sustainable Living Plan commits to helping a billion people improve their health and wellbeing. This includes our employees, ensuring they're never more than one chat, call or click away from the help and support they need to be their best at work and home. With a diverse 160,000-strong global workforce, Unilever sought a solution to reach and engage every colleague and their family regardless of role or location.

Built as a one-stop portal to support Unilever's four wellbeing pillars (Mental, Physical, Emotional Health and Purpose), ClickWell is a customised digital wellbeing app which brings together Unilever's health prevention and promotion activity so it is accessible on any device. Launched in late-2017, ClickWell is now available to 42,000 employees across 24 countries in 22 languages; including Supply Chain employees with little access to corporate devices. In 2019, it achieved an unprecedented 50% usage rate amongst UKI employees.

ClickWell provides rich, meaningful and interactive health, wellbeing and behavioural change modules relevant to individual's aspirations, interests and health needs. It hosts and facilitates a health check programme, with online health assessments supported by on-site biometric screening. This health data enables ClickWell to deliver relevant, personalised content to individuals based on clinical flags.

ClickWell also hosts a rolling corporate communications programme including interactive wellbeing challenges, encouraging colleagues to log wellbeing activities and build social support networks, bringing users together to improve their health.

App data is now helping to understand the colleague health profile in detail, informing targeted interventions to prevent ill health.